

La segmentazione del fatturato

Prod. impermeabiliz. prefab., liquid e in pasta				Prodotti chimici				Isolanti termici e acustici				Utensili, attrezzature e ferramenta				Piastrille, arredobagno, caminetti				altro
2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008	2005	2006	2007	2008	2008
3,0	2,0	3,0	4	10,0	11,0	16,0	18	5,0	2,0	6,0	8	6,0	4,0	10,0	9	13,0	12,0	22,0	22	7
4,0	4,0	4,0	4	5,0	7,0	8,0	8	5,0	6,0	10,0	13	13,0	13,0	14,0	12	13,0	13,0	15,0	19	0
3,0	3,0	5,0	N.D.	1,0	1,0	2,0	N.D.	4,0	10,0	30,0	N.D.	10,0	10,0	15,0	N.D.	8,0	20,0	30,0	N.D.	N.D.
4,0	5,0	5,0	6	10,0	11,0	12,0	12	12,0	14,0	15,0	14	7,0	8,0	7,0	8	11,0	12,0	11,0	11	0
N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.
N.D.	N.D.	4,0	4	N.D.	N.D.	10,0	12	N.D.	N.D.	10,0	10	12,0	N.D.	12,0	21	12,0	N.D.	31,0	27	0
2,0	2,0	2,0	N.D.	8,0	7,0	5,0	N.D.	7,0	6,0	7,0	N.D.	5,0	7,0	7,0	N.D.	25,0	23,0	20,0	N.D.	N.D.
1,9	1,8	2,3	2,4	1,5	1,4	1,9	2,1	10,3	11,5	15,8	17,4	5,9	5,5	6,1	6,4	0,0	0,0	0,0	0,0	49
5,0	9,0	4,0	4	15,0	19,0	9,0	10	5,0	9,0	14,0	12	10,0	14,0	19,0	0,0	20,0	N.D.	N.D.	0,0	0
15,0	5,0	5,0	7	10,0	5,0	5,0	5	25,0	20,0	20,0	25	2,5	5,0	5,0	5	0,0	3,0	3,0	1	22
N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.
N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.	N.D.
10,0	10,0	10,0	10	15,0	15,0	15,0	15	20,0	20,0	25,0	28	10,0	5,0	5,0	5	10,0	10,0	5,0	6	1
5,0	5,0	5,2	2	7,0	10,0	N.D.	10	8,0	8,0	5,5	5	8,0	10,0	8,4	10	N.D.	N.D.	5,1	8	0
N.D.	42,8	37,0	32	N.D.	6,0	N.D.	0,3	N.D.	11,2	9,0	10	N.D.	3,6	N.D.	1,5	N.D.	5,5	N.D.	8,61	
6,0	6,0	5,0	4	23,0	22,0	23,0	23	N.D.	1,0	2,0	2	7,0	5,0	6,0	6	N.D.	11,0	9,0	8	2
3,3	3,1	2,8	2,38	4,8	5,4	5,5	5,85	3,9	3,5	9,3	3,52	6,8	7,5	14,0		5,0	3,9	3,3	15	38,6
4,0	4,8	4,4	6	8,0	2,5	2,4	3	6,0	5,5	6,2	8	4,0	19,0	19,3	15		17,5	17,5	14	27,3
4,3	4,6	4,9	4,6	8,7	8,8	10,5	10,2	6,0	6,4	9,6	9,2	2,9	3,2	3,7	3,2	N.D.	N.D.	N.D.	0	38,9
N.D.	8,4	7,5	N.D.	N.D.	5,1	6,2	N.D.	N.D.	7,8	9,1	N.D.	N.D.	8,3	8,2	N.D.	N.D.	14,4	14,8	N.D.	N.D.
N.D.	10,0	10,0	10	N.D.	10,0	10,0	10	N.D.	10,0	10,0	10	N.D.	5,0	5,0	5	N.D.	5,0	15,0	15	0
-	12,0	14,0	15	-	5,0	6,0	5	-	10,0	13,0	15	-	3,0	3,0	3	-	15,0	17,0	17	12
N.D.	N.D.	N.D.	0	15,0	5,0	0,0	0	9,0	20,0	18,0	16	5,0	10,0	3,0	3	N.D.	N.D.	N.D.	0	2
5,0	5,0	4,0	N.D.	1,0	1,0	1,0	N.D.	9,0	9,0	10,0	N.D.	9,0	9,0	10,0	N.D.	13,0	13,0	13,0	N.D.	N.D.
10,0	10,0	N.D.	2	15,0	15,0	N.D.	12	12,0	15,0	N.D.	16	15,0	18,0	N.D.	8	0,0	0,0	N.D.	0	25
0,0	2,0	2,0	2	5,0	2,0	2,0	2	0,0	2,0	2,0	2	5,0	5,0	5,0	5	70,0	77,0	77,0	2	0
0,0	N.D.	5,0	N.D.	5,0	N.D.	5,0	N.D.	0,0	N.D.	2,0	N.D.	0,0	N.D.	3,0	3	10,0	N.D.	10,0	10	N.D.
8,0	N.D.	N.D.	N.D.	18,0	N.D.	N.D.	N.D.	9,0	N.D.	N.D.	N.D.	8,0	N.D.	N.D.	N.D.	3,0	N.D.	N.D.	N.D.	N.D.
5,0	5,0	N.D.	N.D.	5,0	5,0	N.D.	N.D.	15,0	15,0	N.D.	N.D.	1,0	1,0	N.D.	N.D.	4,0	4,0	N.D.	N.D.	N.D.
4,0	4,0	N.D.	N.D.	4,2	4,2	N.D.	N.D.	5,5	5,5	N.D.	N.D.	14,1	14,1	N.D.	N.D.	19,3	19,3	N.D.	N.D.	N.D.
4,9	7,2	6,6	6,4	8,9	7,7	7,4	8,6	8,4	9,5	11,2	11,8	7,3	8,1	8,6	7,1	12,5	13,9	16,8	9,2	14,1
22	23	22	18	23	24	21	18	22	24	23	19	24	24	22	19	19	20	19	16	19